

NIGHT TO HONOR OUR HEROES

Your church can Honor Your Heroes with a Movie Night to Remember

November 2-3, 2016

HACKSAW RIDGE is the incredible true story of WWII Medal of Honor recipient, Desmond Doss. The film is directed by Mel Gibson and stars Andrew Garfield, Sam Worthington, Luke Bracey, Teresa Palmer, Hugo Weaving, Rachel Griffiths and Vince Vaughn.

Faith Leaders such as Greg Laurie, Jerry Falwell Jr., Pat Robertson, The Military Archbishop Timothy P. Broglio, The Texas Pastor's Council, Rick Santorum, Kerry Shook, Darrel Billups from The National Coalition of Men's Ministries, and Tim Clinton, President of The American Association of Christian Counselors all believe this is a powerful, must see movie that will inspire faith and being resolute in our beliefs. Because this is a general market movie it's a great conversation starter about faith!

Veteran's organizations, such as *Disabled American Veterans* (DAV) believe this is an important movie, and the Oscar buzz has already started for Andrew Garfield's epic portrayal of the Army medic who wouldn't carry a weapon even into the bloodiest battle of WWII. Left alone on Hacksaw Ridge after his unit retreated, Desmond Doss pulled more than 75 wounded men, one by one, off the battlefield over the course of one night.

Visit www.HacksawRidgeresources.com to see the trailer



The word, HERO, is used so frequently in our culture that it's almost lost its meaning. Yet, true HEROES, those who would willingly surrender their very lives for our safety and freedom, live among us in our Veterans, Active Military, Law Enforcement and First Responders.

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HACKSAW RIDGE releases Friday, Nov 4th, the week before Veteran's Day, in thousands of theaters nationwide, and your church has the opportunity to provide a special night for your church members. One option is to consider working with business leaders in your congregation to help you cover the cost. You can provide a **Movie Night to Remember** for your church WHILE honoring the heroes in your congregation and/or donating tickets to local heroes such as veterans, first responders, police, fireman etc.

How CHURCHES get involved: Your church can sponsor a show time by purchasing tickets or providing an opportunity for particular groups within your church. We've seen this film work best with Men's Ministry groups as well as outreach to active military or veterans in your church or community.

OPTION: Contact a few business owners involved in your church. Internally they would appreciate an opportunity to allow their employees to honor Vets that work for them as well as honor those in their community who lay down their lives every day; police and firefighters. Ask them buy tickets for their employees/vets and let your church provide an opportunity to:

- 1) Invite to your church's Veteran's Day service Nov. 6th
- 2) Help your business owner deliver tickets to local law enforcement/first responders on their behalf
- 3) Provide family gift baskets for Vets who attend the showing as a thank you from the church
- 4) Offer free family and personal counseling options for vets, active military, law enforcement, and first responders. (over 20 vets commit suicide every day; most never have sought or been offered counseling)
- 5) Have a pastor or staff member at any of your business leader's Movie Night to help greet

How COMPANIES get involved: LIONSGATE has negotiated with the largest theater exhibitors to allow companies the opportunity to sponsor their own premiere of the film through "A NIGHT TO HONOR OUR HEROES". Call Steve Warnecke, Corporate Director, and he will help you:

1. **Simply choose the date:** choose your NIGHT TO HONOR OUR HEROES
Wednesday November 2nd OR Thursday November 3rd.
2. **Choose 2-3 favorite theater options** (must be a theater which shows first release movies)
3. **Determine the size of your audience** (the set number of tickets for the max # of tickets you'll provide) and we'll book the number of show times needed for your theater option participating in our program. Costs for tickets are simply determined by the typical show time rate X # of tickets Note -- *a full 200 seat show time typically ranges from \$2,000-\$2,500
4. **HONOR YOUR HEROES!** Identify and invite veterans / active military / first responders and plan a special time to honor them before or after the film (with a full show time buyout, you'll be allowed time to say a few words before and after the showing if you desire). You can also choose to purchase a showing and give away all the tickets to veterans, military, first responders etc.

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After the tickets are purchased, simply deliver the tickets to a local police precinct or fire station on behalf of your company. If you need help distributing tickets, we can connect you to veteran's organization or military bases.

Email or call me, Steve Warnecke, our Church and Corporate director, and I'll help you put together the final budget, send your invoice, and book your theater....it's that simple!

Sponsorship levels can be tailored to fit your company's budget, but must cover at least 1 full showtime (smaller group purchases can be made directly with the theater).